

Station	WOOD-TV GRAND RAPIDS, MI.	Agency	( ) BRABENDER COX	Rep Firm	
Advertiser	( ) .HOEKSTRA FOR SENATE		1218 GRANDVEIW AVE, 1ST FLOOR	Sales Office	( ) PHILADELPHIA
Product	HOEKSTRA FOR SENATE		PTTSBURGH, PA 15211	Salesperson	( ) IAN AMBRON
Estimate#		Agency C/P1/P2/E			
Buyer	ALICIA COLLINS	Flight Dates	10/15/2012 - 10/21/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-525-9757
Fax#					

--- CONTRACT COMMENT ---

PETE HOEKSTRA FOR US SENATE SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TU	11P-1135P		:30	\$900.00	10/15-10/16	2	1	2	\$1,800.00	
		Buyline Comment: LATE NEWS										
	2	M-F	6A-7A		:30	\$400.00	10/15-10/19	3	1	3	\$1,200.00	
		Buyline Comment: 6A NEWS										
	3	M-F	7A-9A		:30	\$650.00	10/15-10/19	3	1	3	\$1,950.00	
		Buyline Comment: TODAY										
	4	M-F	12P-1P		:30	\$225.00	10/15-10/19	2	1	2	\$450.00	
		Buyline Comment: NOON NEWS										
	5	M-F	5P-530P		:30	\$675.00	10/15-10/19	2	1	2	\$1,350.00	
		Buyline Comment: 5P NEWS										
	6	M-F	530P-6P		:30	\$675.00	10/15-10/19	3	1	3	\$2,025.00	
		Buyline Comment: 530P NEWS										
	7	M-F	6P-630P		:30	\$1,125.00	10/15-10/19	2	1	2	\$2,250.00	
		Buyline Comment: 6P NEWS										

---REPORT TOTALS---

Report Totals: 17 / \$11,025.00

---SALES MONTHLY TOTALS---

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser ( ) .HOEKSTRA FOR SENATE

Product HOEKSTRA FOR SENATE

Estimate#

Buyer ALICIA COLLINS

Phone#

Fax#

Agency ( ) BRABENDER COX

1218 GRANDVEIW AVE, 1ST FLOOR

PTTSBURGH, PA 15211

Agency C/P1/P2/E

Flight Dates 10/15/2012 - 10/21/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

Oct 12: 17 / \$11,025.00

Sales Totals: 17 / \$11,025.00

Station Totals: 17 / \$11,025.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$31,065	CATV	0%	WOOD	35%	WOTV	1%	WWMT	33%	WXMI	11%
		WXSP	0%	WZPX	0%	WZZM	17%				

Books null

Demos RA35+

---Agency Comment---

AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

--- CREDIT RISK ---

CASH IN ADVANCE